

Design District Hong Kong (#ddHK) Creative Tourism Project
“Creative Journey · Infinite Discovery” officially starts
Exploring the Unique Characteristics of Tsuen Wan and Sha Tau Kok and
Presenting Hong Kong’s Diverse Tourism Experience



The poster features a collage of images showcasing various creative tourism activities and installations. At the top left, the #ddHK logo is displayed alongside the text 'design district Hong Kong 設計#香港地' and '荃灣·沙頭角 TSUEN WAN · SHA TAU KOK'. The central part of the poster is dominated by a large date range '12.12.2024 — 14.2.2025'. Below this, there are five smaller images representing different tours: 'TSUEN WAN EXPLORATION TOUR', 'SHA TAU KOK STORY TOUR', 'TSUEN WAN ART & HARBOUR CYCLING TOUR', '探索 隱世秘境團 INTO THE LANDSCAPE ECO ART FESTIVAL', and '山水隱世秘境團 INTO THE LANDSCAPE ECO ART FESTIVAL'. The bottom of the poster features the text '遊台創意×探索無限' and 'CREATIVE JOURNEY · INFINITE DISCOVERY'.

#ddHK design district
Hong Kong
設計#香港地

荃灣·沙頭角
TSUEN WAN · SHA TAU KOK

Organiser
主辦單位

TOURISM
COMMISSION
旅遊事務署

12.12.2024 — 14.2.2025

TSUEN WAN
EXPLORATION
TOUR

SHA TAU KOK
STORY TOUR

TSUEN WAN
ART & HARBOUR
CYCLING TOUR

探索
隱世秘境團
INTO THE
LANDSCAPE
ECO ART FESTIVAL

山水隱世秘境團
INTO THE
LANDSCAPE
ECO ART FESTIVAL

遊台創意×探索無限
CREATIVE JOURNEY · INFINITE DISCOVERY

For high-resolution images, please click the link: <https://bit.ly/3CXR2Q5>

(Hong Kong, 12 December 2024) “Design District Hong Kong” (#ddHK) creative tourism project, organised by the Tourism Commission of Hong Kong, officially relaunches TODAY (12 December 2024), bringing visitors from around the world to explore the captivating neighbourhoods of Tsuen Wan and Sha Tau Kok. From 12 December 2024 to 14 February 2025, a new #ddHK event curated by Number 2 and themed “Creative Journey · Infinite Discovery” integrates creative elements with the local cultural, heritage and natural offerings, promoting cultural tourism, island hopping and eco-tourism in an innovative manner, embarking visitors on an in-depth exploration of Hong Kong in brand new ways.

Creative Units from Overseas, the Mainland and Hong Kong

Creative Works Adorning Historical Monument and the Nature

Continuing its mission to create brand new travel experiences through design and creativity, #ddHK will bring together a lineup of seven creative units from overseas, the Mainland and Hong Kong to enliven public space and innovatively highlight the charms and culture of Tsuen Wan and Sha Tau Kok through placemaking. In particular, #ddHK will install creative designs at a declared monument, a country park as well as on the sea, integrating tourism with design, cultural heritages and the natural scenery of Hong Kong. In addition, through crossovers with the cultural and creative hotspots, heritage sites, green destinations and local delicacies, an array of immersive visiting routes and brand new diverse experiences will be introduced to visitors. The collaborating creative units include animation artist **Coolman Coffeedan** (USA), interactive public art and technology studio **ENESS** (Australia), multi-disciplinary artist **En Iwamura** (Japan), floral installation artist **Kiki Ji** (The Mainland), contemporary artist **Louis To Wun** (Hong Kong), artist and illustrator **Vivian Ho** (Hong Kong), and knot designer **Zoe Siu** (Hong Kong). (Please refer to “[Appendix 1: Biographies of Creative Units](#)”)

The seven sets of time-limited creative works crossing over with local attractions of the two neighbourhoods are briefly introduced as follows (For a more detailed introduction, please refer to “[Appendix 2: Introduction of Creative Installations](#)”):

Animation artist Coolman Coffeedan (USA) “Coolman x Tsuen Wan”

Coolman Coffeedan, at Sai Lau Kok Garden which is a focal point of the neighbourhood, re-creates stories about Tsuen Wan in the project "Coolman x Tsuen Wan." The popular cartoon character, Spesh, leads his friends on their first journey to Tsuen Wan, exploring and experiencing the diversity and vibrancy of the neighbourhood.



Interactive public art and design studio ENESS (Australia)

“Cupid’s Koi Garden”

ENESS brings their "Cupid’s Koi Garden", the world’s first inflatable fountain with bright patterning, interactive jets of water and a rich soundscape to **Tsuen Wan Park**. Interactive and immersive, Cupid and his koi squirt jets of water on unsuspecting passers-by whenever they stop to admire his beauty.



Floral installation artist Kiki Ji (The Mainland)

“Flowing Natural”

Inspired by the graceful flow of wind and water, as well as the fluttering of butterflies, the artist creates the “Flowing Natural” using traditional bamboo artistry fused with a modern take. It embodies fluid lines and movements blends itself seamlessly into the **Shing Mun Country Park**’s landscape, representing a harmonious fusion of traditional craftsmanship and the beauty of nature.



Knot designer Zoe Siu (Hong Kong)

“Woven Dreams: Prayers of Modernity”

Inspired by the patterns of “caimen” at **Sam Tung Uk Museum**, a declared monument in Tsuen Wan, the designer combines wish-making tradition with contemporary auspicious themes. Employing the intricate weaving techniques of Hakka floral bands, the designer creates “Woven Dreams: Prayers of Modernity”, adorning this 200-year-old Hakka walled village. The reinterpretation showcases the charm of Hakka culture and intangible cultural heritage in a new light.



Multi-disciplinary artist En Iwamura (Japan) “Interwoven Horizon”

“Interwoven Horizon” delves into the ties among the sea, mountains, geology, islands as well as the sun and the moon. This creative installation floats leisurely in the sea near Sha Tau Kok Pier, offering a blend of art and nature against the stunning backdrop of the natural landscape. The artist takes inspiration from the nature to outline the landscape and geological features near Sha Tau Kok, bringing out the natural colours.



Contemporary artist Louis To Wun (Hong Kong) “The Auspicious Dance”

The artist combines traditional sculpting techniques with modern design structures, transforming Sha Tau Kok Square into a stage for dancing fishes. The dance moves and the waves mimicking the fluid and graceful movements of fishes, embodying harmony between humanity and nature. It honours the intricate relationship between the fishermen, their customs, and the sea.



Artist and illustrator Vivian Ho (Hong Kong) “Stories on Wheels”

Located at the Sha Tau Kok Promenade Sitting-out Area, “Stories on Wheels” is an innovative installation designed to capture and celebrate the vibrant narratives and everyday experiences of the residents of Sha Tau Kok. Utilising train as artistic canvases, the artist aims to showcase the unique cultural history and community life of Sha Tau Kok through vibrant and colourful illustrations with multi-media immersive experience inside the carriage.



Vibrant and Diverse Activities Showcasing the Charm of Local Travel Experiences

In addition to injecting creative elements into the neighbourhoods, #ddHK has collaborated with different teams to curate a series of activities filled with local flavours for participants to further experience Tsuen Wan and Sha Tau Kok. In particular, various themed guided tours will be organised to introduce a diversity of in-depth visiting routes to cater for the interests of different participants. These include “Shing Mun Reservoir Healing Tour” for exploring the nature, “Hidden Gem Discovery Tour” at Sha Tau Kok for discovering the islands in the Northeast New Territories, “Tsuen Wan Art and Harbour Cycling Tour” combining sports and culture, and “Tsuen Wan Hidden Gem Cultural Walk” for exploring the fascinating stories and cultural insights behind unique landmarks. #ddHK will also offer eco-friendly creative workshops, authentic cultural handicraft experiences, interactive traditional dance, and more. Market festivals, themed “Into the Landscape: Eco-art Festival” and “Sha Tau Kok Seaside Weekend Market” will be held in Tsuen Wan and Sha Tau Kok respectively, featuring local delicacies, lifestyle essentials, local handmade goods as well as music and local cultural experiences. (For details, please refer to “[Appendix 3: Market Festivals](#)”) The first activity “Hidden Gem Discovery Tour - Ap Chau & Kat O” will be held on 14 December. More activities will be offered in the following weeks.

Through cross-sectoral collaboration, #ddHK will launch a number of collaborative activities with multiple parties in Tsuen Wan and Sha Tau Kok, with a view to highlight the existing cultural, creative and tourism atmosphere in the neighbourhoods, thereby introducing a more diverse tourism experience for tourists and locals. Specifically, in order to further develop the elements of Sha Tau Kok tourism and island-hopping tours in Yan Chau Tong, a seaside cultural space entitled “Joyful Reading • Cultural Discovery @ Sha Tau Kok” will be set up in partnership with the Sha Tau Kok Public Library of the Leisure and Cultural Services Department at the Sha Tau Kok Promenade Sitting-out Area, offering titles on local history, travel, art and more; “In-Depth Exploration of Double Haven (Lai Chi Wo, Kat O, Ap Chau)” tours, with Sha Tau Kok as the starting point, will also be organised in partnership with the Agriculture, Fisheries and Conservation Department’s Hong Kong Geopark. In addition, “Countryside Harvest Festival: Kuk Po 'Sound-Sight-Taste Fusion' Tour,” organised by the Countryside Conservation Office of the Environment and Ecology Bureau, will also be held concurrently. They all aim to offer a more diverse experience of blue-green tourism for tourists and locals.

The curatorial team has published the details of the event and registration information on #ddHK website <https://designdistrict.hk/en/> which will be updated from time to time. Both tourists and locals are welcome to enjoy Tsuen Wan and Sha Tau Kok in brand new ways and experience the charm of Hong Kong’s local culture. (For details, please refer to “[Appendix 4: Activities & Experiences](#)”)

Enhanced Transport Services to Sha Tau Kok

To facilitate visitors joining the #ddHK activities at Sha Tau Kok, the Transport Department has strengthened the transport services, including enhancing the services of bus route 78S departing from Sheung Shui MTR Station, as well as increasing the services of minibus route 55S passing through the Heung Yuen Wai Boundary Control Point on weekends and public holidays. The #ddHK website's "Planning Your Visit" page provides a one-stop place to view the transport information, as well as useful information about applying for the Tourism Closed Area Permit.

Besides, to enable visitation by car, a short-term tenancy car park adjacent to the Sha Tau Kok Closed Area will be opened, offering 100 parking spaces for use by the public upon prior reservation. Details will be announced by the concerned operator.

Walking Map to Promote Unique Attractions in the Neighbourhoods

Lastly, #ddHK has specially created the "Walking Map" for this event to introduce the seven creative installations and various distinctive attractions in Tsuen Wan and Sha Tau Kok, including historical landmarks, natural scenic spots and innovation and cultural spots. The map is available in printed and digital versions, making it convenient for visitors to explore Tsuen Wan and Sha Tau Kok and experience their charms in single-day trips. To encourage deeper exploration of the event, an exclusive souvenir redemption activity is set up to reward visitation to #ddHK creative installations and local spending in the two neighbourhoods.

Design District Hong Kong (#ddHK) – “Creative Journey · Infinite Discovery”

Event Period:

12 December 2024 to 14 February 2025

Stay tuned for further information and event announcements:

Website: <https://designdistrict.hk/en/>

Facebook: www.facebook.com/designdistricthk

Instagram: www.instagram.com/designdistricthk_ddhk

About Design District Hong Kong (#ddHK)

Design District Hong Kong (#ddHK) is a creative tourism project that celebrates authentic culture and creativity and livens up unique neighbourhoods in Hong Kong through design elements. Launched in 2018, #ddHK has transformed different neighbourhoods into new tourism destinations filled with characteristics, and has become a well-acclaimed creative cultural tourism project. A brand new #ddHK event themed “Creative Journey · Infinite Discovery” will be held from 12 December 2024 to 14 February 2025, leading visitors from around the world to immerse themselves into two diverse, distinctive and captivating neighbourhoods, Tsuen Wan and Sha Tau Kok. Creative elements will also be injected to highlight the unique charm of the two places.

About Tsuen Wan

Tsuen Wan is an emerging destination for immersive travel, attributable to its multi-faceted characters evolved in an organic manner. It is where history meets creativity, intangible cultural heritages mixed with chic lifestyle, and vibrant cityscape immersed in natural scenery. Well connected externally by two rail lines and internally by a district-wide footbridge network, a day trip there cannot be easier.

About Sha Tau Kok

Sha Tau Kok is a township in the northeastern-most part of Hong Kong adjacent to the Mainland. It has been a Frontier Closed Area with restricted access for decades, but when it was progressively opened up for tourism in recent years, many visitors have been immediately attracted by the lesser-known history, culture and natural elements there. Apart from its unique attractions, Sha Tau Kok is also the starting point for blue-green eco-tourism in the Northeast New Territories where tourists may easily access to the stunning nearby islands and villages, such as Lai Chi Wo, Kat O and Ap Chau in Hong Kong UNESCO Global Geopark, by kaito ferry services, as well as the Robin's Nest Country Park, Hong Kong's newest country park.

For high-resolution images, please click the link: <https://bit.ly/3CXR2Q5>

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Appendix 1 : Biographies of Creative Units

Coolman Coffeedan / USA

Danny Casale (aka Coolman Coffeedan) is a renowned artist who gained popularity through his humorous animations. His works have attracted over 2.8 million followers on Instagram and have been featured in prominent exhibitions, including Art Basel Hong Kong and Miami Beach as well as K11 Shanghai. Danny rose to fame in June of 2017 when his cartoon titled “Snakes Have Legs” accumulated tens of millions of views. Following the massive success of this video, Danny continued creating animations in his unique style, which have gone on to reach hundreds of millions more people around the world, making them laugh, cry, and think.



ENESS / Australia

Founded in 1997, ENESS stands as a beacon of innovation, blending art and technology seamlessly. This multi-award-winning studio delves into the fusion of the virtual and physical realms, crafting interactive public art that captivate audiences worldwide. Led by Artist and Founder Nimrod Weis, the team explores the emotive potential of interactivity, aiming to engage people of all ages and backgrounds. They are often invited to participate in international exhibitions in cities, such as London, Paris, Barcelona and New York. ENESS’s works always bring smiles and amazement to people.



En Iwamura / Japan

En Iwamura, originally from Kyoto and now based in Shiga, is a multi-disciplinary artist focusing on ceramic sculpture, painting, and drawing. Central to Iwamura's practice is an exploration of the relationship between his work and the physical exhibition space, and how this interaction influences viewers. Referencing the Japanese philosophy of "Ma," which denotes a pause in time or an emptiness of space, Iwamura considers the perception of space rather than solely physical components. He has received residencies at renowned institutions such as the Archie Bray Foundation (USA), the Jingdezhen Ceramic Institute (China), and the Shigaraki Ceramic Cultural Park (Japan).



Kiki Ji / The Mainland

Kiki Ji, an art graduate from France, excels in floral installation art. She has been honoured with the "HERMES" Window Design Gold Award at the Saint-Étienne Biennale and serves as a cultural ambassador for intangible heritage at Guangzhou's renowned "Chaoxu" creative hub. In 2018, Kiki established "Zai Ran," aiming to craft it into a brand synonymous with lifestyle design and innovative craftsmanship, blending international aesthetics with Chinese sensibilities. She embraces simplicity and natural beauty, embodying a refined taste for life through space, installations, floral arrangements, tea art, music, literature, fashion, and culture.



Louis To Wun / Hong Kong

Louis To Wun, a versatile contemporary artist, blends Chinese and Western painting, sculpture, candy sculpting, and bamboo art into his creation. His works received Awards of Distinction in the Phillippe Charriol Foundation Modern Art Competition and have been exhibited globally such as in the UK and The Bahamas. Driven by a deep passion, Louis fully embraced two ancient crafts: the intricate art of candy sculpting and the delicate craft of bamboo sculpting. His commitment goes beyond mastering these techniques; he strives to preserve these cultural gems for future generations while earning commissions from around the world.



Vivian Ho / Hong Kong

Vivian Ho is a distinguished artist and illustrator from Hong Kong. Her body of work spans oil painting, murals, and digital art, and is renowned for its distinctive style, merging elements of reality and fantasy with vibrant colours. Her figurative oil paintings challenge conventional notions of beauty, embracing authenticity and the grotesque, while her illustrations are infused with dark humour and surrealism. Ho's works are housed in prestigious museums in Hong Kong, Switzerland, Japan and Greece, and have been featured in group and solo exhibitions in Hong Kong, Beijing, Shanghai, Singapore, Paris, Rome and the United States.



Zoe Siu / Hong Kong

Zoe Siu is a Hong Kong-based knot designer, known for her bold, sculptural accessories and striking knotting installations. Weaving together traditional craftsmanship with inventive design, Zoe's creations are both sophisticated yet playful, contemporary yet timeless. In 2011, Zoe founded the accessories label ZOE. She has since created a diverse range of innovative, knot-inspired jewellery collections, attracting stockists from major cities across Asia. Dedicated to promoting the art of knotting, Zoe worked with various international brands. Zoe has also been invited to represent Hong Kong at international exhibitions, such as the Athens Jewelry Week 2019, London Craft Week 2017 and Brussels Design September 2013.



Appendix 2 : Introduction of Creative Installations



Coolman x Tsuen Wan

Coolman Coffeedan (USA) | Sai Lau Kok Garden

Tsuen Wan is known as the "City of Footbridges," where citizens often commute through the interconnected elevated walkways. Coolman Coffeedan has been captivated by Tsuen Wan's multi-faceted characters. At **Sai Lau Kok Garden** which is a focal point of the neighbourhood, he re-creates stories about Tsuen Wan in the project "**Coolman x Tsuen Wan**", inviting visitors to explore the hidden gems of Tsuen Wan through his artwork.

The beloved cartoon character, Spesh leads his friends on their inaugural adventure to Tsuen Wan, exploring the neighbourhood's diversity and vibrancy. As they marvel at the stunning installations depicting Tsuen Wan's landmarks—from serene temples to the tallest building in the district—they take a charming detour to Spesh's coffee shop for a refreshing break. Following their delightful stop, they continue their journey, delving into the historical charm of the Sam Tung Uk Museum before heading to Shing Mun Country Park to admire fluttering butterflies.

Coolman's creations are always filled with childlike innocence and imagination. The adorable characters are intertwined in different aspects of life and culture, playing various interesting roles throughout their journey in Tsuen Wan. From learning to weave traditional Hakka textiles, to tasting freshly baked pineapple buns, to enjoying the communal atmosphere of a hot pot restaurant, Spesh and his friends invite visitors to immerse themselves in Coolman's universe brimming with positive energy. Through interactive artwork that fills the leisure space with joyous atmospheres and resonates with the local culture, they create lasting memories with visitors while celebrating the unique flavours and traditions of Tsuen Wan.



Cupid's Koi Garden

ENESS (Australia) | Tsuen Wan Park

The waterfront of Tsuen Wan is not only a hotspot for residents' sports and leisure, but also an ideal place for gathering with family and friends. ENESS from Australia brings their "**Cupid's Koi Garden**", the world's first inflatable fountain with bright patterning, interactive jets of water and rich soundscape, to Hong Kong. The majestic koi fishes leap into **Tsuen Wan Park** to bring blessings to everyone during festive gatherings.

This installation emerges from your ordinary vista like a mirage and is a combination of classical statues depicting Cupid and formal civic fountains. Standing at over six metres, the exuberantly decorative ENESS Cupid innocently occupies centrestage amongst his ten ornamental koi fishes with their mock terrazzo ponds. Sweet LED eyes belie this delightful water baby's cheeky nature. Interactive and immersive, Cupid and his koi squirt jets of water on unsuspecting passers-by whenever they stop to admire his beauty. Try to resist this naughty Cupid, who is on a mission to spread love, connection and joyfulness in the park.



Flowing Natural

Kiki Ji (The Mainland) | Shing Mun Country Park

Shing Mun Country Park is one of the earliest country parks established in Hong Kong, boasting lush trees, mountains and waters. It is also a popular butterfly-watching spot. Inspired by the graceful flow of wind and water, as well as the fluttering of butterflies, renowned Mainland artist Kiki Ji, created the “**Flowing Natural**”, an installation that uses traditional bamboo artistry fused with a modern take. The artwork embodies fluid lines and movements, blending seamlessly into the park’s landscape. It beautifully represents a harmonious fusion of traditional craftsmanship and the innate beauty of nature within the park.

Visitors can stroll along winding paths, surrounded by the soothing sounds of nature, engaging with the landscapes that inspire Kiki’s work. The park’s unique ecosystem showcases the intricate relationships between the flora and fauna that thrive within it, exemplifying the beauty of nature’s simplicity. Shing Mun Country Park offers an inviting space for leisurely strolls, fostering a deeper appreciation for the natural world and the artistry that reflects it.



Woven Dreams: Prayers of Modernity

Zoe Siu (Hong Kong) | Sam Tung Uk Museum

Step back in time at Sam Tung Uk, a charming Hakka village boasting over two hundred years of rich history. Declared a monument in 1981, this vibrant locale was transformed into the “**Sam Tung Uk Museum**” in 1987, displaying the fascinating heritage. In 2016, the “Hong Kong Intangible Cultural Heritage Centre” was established here to enhance visitors’ understanding and awareness of intangible cultural heritage.

Hong Kong's renowned knot designer, Zoe Siu, has adorned the exterior walls of this typical Hakka house with a modern look by “**Woven Dreams: Prayers of Modernity**”. She was captivated by the vibrant patterns of the “*Caimen*” at the centre of the main entrance, a triangle wood-carved panel that embodies the Hakka people's blessings and wishes for a good life. Zoe beautifully combines wish-making tradition with auspicious themes, such as the traditional peony pattern symbolising wealth and butterflies representing longevity. She also incorporates modern symbols of luck, like the fortune cat, and items representing love blossoming, such as avocados. By skillfully employing the intricate weaving techniques of Hakka patterned bands, she amplifies these auspicious patterns on the contemporary structures, mimicking the form of the colourful *Caimen* at the entrance of Sam Tung Uk.

Together, the elements on the pieces created by Zoe celebrate the rich tapestry of Hakka culture and Hong Kong’s intangible cultural heritage, while intertwining modern influences to create a unique and captivating composition filled with vibrant colour.



Interwoven Horizon

En Iwamura (Japan) | Sha Tau Kok Pier

“**Interwoven Horizons**”, designed by Japanese multidisciplinary artist, En Iwamura, delves into the intricate ties between the sea, mountains, geology, islands and the celestial bodies of the sun and moon. This creative installation floats leisurely in the sea near **Sha Tau Kok Pier**, offering a serene blend of art and nature against the backdrop of the sea. En draws profound inspiration from the surrounding landscape and geological features and landscapes of Hong Kong UNESCO Global Geopark, particularly the nearby islands of Lai Chi Wo, Kat O and Ap Chau. By skillfully incorporating natural forms and elements into his work, he invites visitors to engage with the beauty and intricacies of their environment. As visitors explore the installation, they are encouraged to discover which of these remarkable islands and nature are being portrayed through En’s artistic vision.

As visitors stroll along the pier, they are greeted by stunning views of the nearby islands, surrounded by a captivating atmosphere for enjoying the sunrise or gazing at the moon at the Sha Tau Kok Starling Inlet, which evokes a sense of wonder and encourages creative exploration.

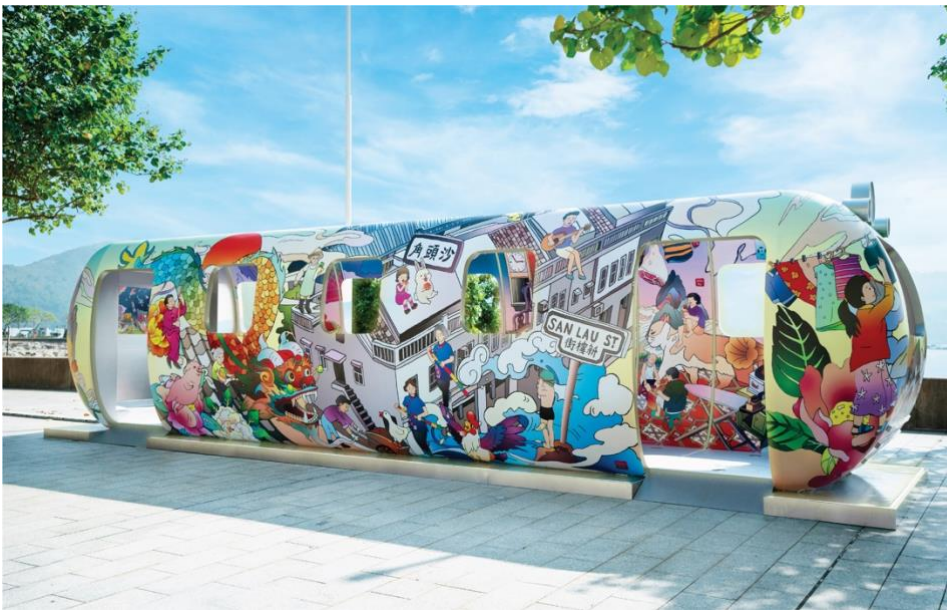


The Auspicious Dance

Louis To Wun (Hong Kong) | Sha Tau Kok Square

Hong Kong artist Louis To Wun grew up in a household deeply rooted in the art of paper crafting. With both of his parents practicing the craft, his passion was ignited from a very young age. After moving to Cheung Chau, he found inspiration in the vibrant community of boat dwellers that reminded him of his own childhood home. This connection to his past fueled his creativity, leading him to incorporate elements such as fish, the beautiful coastline of Sha Tau Kok, and barbed wire symbolising the closed area into **“The Auspicious Dance”**. These motifs reflect his personal journey and the rich cultural significance they hold, allowing him to celebrate both heritage and the beauty of everyday life.

To Wun transforms Sha Tau Kok Square into a vibrant stage that embodies the spirit of the sea. On-site, the artist paints colours on the artwork, adding vibrant hues to the area. Using a fusion of traditional sculpting techniques and modern metal art design, he creates an immersive environment where fishes dance amidst undulating waves. These dynamic pieces represent the harmony between humanity and nature, while the leaping fishes symbolize prosperity and contentment felt by the Chinese community. Through this artistic endeavour, Louis honours the fishermen’s customs and their relationship with the sea.



Stories on Wheels

Vivian Ho (Hong Kong) | Sha Tau Kok Promenade Sitting-out Area

Located at the **Sha Tau Kok Promenade Sitting-out Area**, “Stories on Wheels” is an innovative installation designed to capture and celebrate the vibrant narratives and everyday experiences of the residents of Sha Tau Kok. Utilising train container as canvas, Hong Kong artist Vivian Ho aims to showcase the unique cultural history and community life of Sha Tau Kok through vibrant and colourful illustrations.

This portrayal not only highlights the evolving landscape of the area but also emphasises the rich tapestry of life that defines the community. Visitors can see the depictions of local shops, street vendors, and everyday interactions, experiencing a sense of nostalgia and connection to the past. Sha Tau Kok is brought to life through Vivian’s fantastical drawings of unique festive scenes, such as on-land dragon boat parade and fish lantern dances, bringing the excitement of local traditions to visitors.

Vivian’s unique style challenges conventional notions of beauty, embracing both authenticity and the grotesque, while infusing her illustrations with humour and surrealism. A multi-media immersive experience inside the carriage further enhances the narrative by offering glimpses into the daily lives of residents, which are filled with warmth and humanity. As Sha Tau Kok further opens up, “Stories on Wheels” pays homage to the area’s heritage and invites visitors to explore the vibrant stories woven into the fabric of Sha Tau Kok.

Appendix 3: Design District Hong Kong (#ddHK) – “Creative Journey · Infinite Discovery” Market Festivals

“Design District Hong Kong” (#ddHK) has collaborated with different teams to curate a series of activities filled with local flavours for participants to further experience Tsuen Wan and Sha Tau Kok. Market festivals, themed "Into the Landscape: Eco-Art Festival" and "Sha Tau Kok Seaside Weekend Market" will be held in Tsuen Wan and Sha Tau Kok respectively, featuring local delicacies, lifestyle essentials, local handmade goods as well as music and local cultural experiences, allowing visitors to enjoy diverse weekend activities!

Into the Landscape: Eco-Art Festival



Into the Landscape: Eco-Art Festival is an eclectic fusion of environmental consciousness, market excitement, musical energy and family-oriented fun. There will be nearly 30 stalls covering fashion, lifestyle goods, delicacies, handicraft experiences, including local coffee brand, sustainable seafood and other dry goods, natural organic skincare products and goods-swapping party. Additionally, there will be local artists and community groups presenting busking music and art performances. Against the backdrop of the mural "Tsuen Wan: Into the Landscape" debuted in 2023 at Hoi Shing Garden, the market will be filled with vibrant energy, allowing participants to have a fulfilling and enjoyable weekend!

Date and Time : 28.12.2024 (Sat) 11:00-20:00
29.12.2024 (Sun) 11:00-20:00
Venue : Hoi Shing Garden, Tsuen Wan

Note

Shuttle bus services by #ddHK will be arranged for visitors travelling between MTR Tsuen Wan Station, Hoi Shing Garden and MTR Tsuen Wan West Station during the market opening hours.

Sha Tau Kok Seaside Weekend Market



Sha Tau Kok Seaside Weekend Market, a vibrant showcase of local culture and craftsmanship along the picturesque seaside of Sha Tau Kok, will feature nearly 20 stalls offering a variety of products. They include innovative eco-friendly recycled and lifestyle goods, delightful flavours of snacks, limited-time beverages infused with unique Sha Tau Kok flavours, and local arts and crafts. Moreover, there will be products focusing on using ecological ginger and curcuma longa from Lai Chi Wo and turmeric for dietary wellness, handicrafts by the descendants of native fishermen in Sha Tau Kok who are also artisans, and plastic recycling and remaking fashionable products. Additionally, young singers and street artists will perform busking music, creating a relaxed and enjoyable atmosphere for all weekend visitors.

Date and Time : 18.01.2025 (Sat) 10:00-18:00
19.01.2025 (Sun) 10:00-18:00
Venue : Sha Tau Kok Promenade Sitting-out Area

Note

Shuttle bus services by #ddHK will be arranged for visitors travelling between Fanling and Sha Tau Kok during the market opening hours.

Appendix 4: Design District Hong Kong (#ddHK) – “Creative Journey · Infinite Discovery” Activities & Experiences

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Tsuen Wan Tour

Tour TW 1	Tsuen Wan Life and Artistic Voyage
Date & Time	15.12.2024 (Sun) 14:00-16:00 19.01.2025 (Sun) 14:00-16:00
Introduction	Led by Kit Chan , a columnist, editor, photographer, and independent curator, this tour will guide participants through the #ddhk creative installations at Sai Lau Kok Garden, Sam Tung Uk Museum, and Tsuen Wan Park, where participants will delve deep into the creative concepts of the works and discover the unique features of these landmarks. Kit will also take participants on a tour of Yi Pei Square, the “communal living space” and Nina Park, an extraordinary wood fossil park, exploring the diverse public spaces and experiencing the creative vibe of Tsuen Wan.
Assembly point	Sai Lau Kok Garden, Tsuen Wan

Tour TW 2	Tsuen Wan Hidden Gem Cultural Walk
Date & Time	17.12.2024 (Tue) 10:00-12:00 09.02.2025 (Sun) 10:00-12:00
Introduction	Columnist, editor, photographer, and independent curator Kit Chan will guide participants through the art, history, and community culture of Tsuen Wan. From the #ddHK creative installations in the town centre to the historical buildings in Lo Wai Village, tea houses in Chuen Lung Village on the Tai Mo Shan mountainside, and Koon Man Space, a communal art and photography space there, Kit will narrate the stories and cultural backgrounds of each location, exploring the artistic and cultural gems of Tsuen Wan with participants.
Assembly Point	Sai Lau Kok Garden, Tsuen Wan

Tour TW 3	Tsuen Wan Exploration Tour
Date & Time	19.12.2024 (Thu) 14:00-16:00 11.01.2025 (Sat) 14:00-16:00
Introduction	Columnist, editor, photographer, and independent curator Kit Chan will explore lesser-known architectural gems with participants, alongside notable landmarks in Tsuen Wan. They include Maykong Godown, Fuk Loi Estate, and The Mills, delving deep into the uniquely designed buildings. He will guide everyone in uncovering the stories behind these buildings, which encapsulate memories, culture, and history of Tsuen Wan, showcasing how these architectural gems reflect the diversity and local culture of the neighbourhood.
Assembly point	Sai Lau Kok Garden, Tsuen Wan

Notes

1. The guided tours are conducted in Cantonese supplemented with English and Putonghua.
2. Registration is required to join the guided tours, please refer to #ddHK website for details.

Tour TW 4	Shing Mun Reservoir Healing Tour
Date & Time	21.12.2024 (Sat) 10:00-13:00 04.01.2025 (Sat) 10:00-13:00
Introduction	The healing power of nature is stronger than imagination. Join forest therapy guide Winnie Wong , accredited by the Association of Nature and Forest Therapy Guides & Programs in the USA, as she leads participants into the Shing Mun Country Park. Participants will immerse themselves in the serene beauty and #ddHK creative installation seamlessly blended into the environment. Winnie will guide participants through mindful practices and reflections, fostering a deeper connection with the natural world.
Assembly Point	Sam Tung Uk Museum, Tsuen Wan

Tour TW 5	Tsuen Wan Art and Harbour Cycling Tour
Date & Time	29.12.2024 (Sun) 10:00-12:00 12.01.2025 (Sun) 10:00-12:00
Introduction	This guided tour is led by the local cycling lifestyle platform Bike The Moment Store and local walking tour experts from Walk in Hong Kong , allowing participants to explore the breathtaking views while pedaling along the coastline of Tsuen Wan as well as the #ddHK creative installations in Tsuen Wan Park and Hoi Shing Garden. Participants will learn photography skills from professional photographer who will also capture memorable moments for participants at different key locations like “Senbon Torii of Hong Kong” and the Tsuen Wan promenade.
Assembly Point	Tsuen Wan Waterfront Cycling Entry/Exit Hub
Remarks	Participants can bring their own bicycles and helmets or use those provided by Bike The Moment Store.

Notes

1. The guided tours are conducted in Cantonese supplemented with English and Putonghua.
2. Registration is required to join the guided tours, please refer to #ddHK website for details.

Tsuen Wan Workshop

Workshop TW 1	Metal Can Toy Upcycling Workshop
Date & Time	22.12.2024 (Sun) 10:00-12:00 22.12.2024 (Sun) 15:00-17:00
Venue	Sai Lau Kok Garden (Multi-purpose Room), Tsuen Wan
Introduction	Guided by product designer specialising in upcycling design, Alize Lam , participants will create "Deer in a Hurry," a captivating wind-powered mechanical sculpture using reclaimed tin sheets and recycled wallpaper samples. Through this hands-on experience, participants will experience how to transform daily waste into playful and wind-powered device.

Workshop TW 2	Upcycled Plastics Eco-Art Workshop
Date & Time	28.12.2024 (Sat) 15:00-17:00 29.12.2024 (Sun) 15:00-17:00
Venue	Hoi Shing Garden, Tsuen Wan
Introduction	This workshop is hosted by reEDIT Lab , with a core mission of "MAKE IT LAST". Through hands-on experience, participants will learn more about the environmental impact brought by discarded plastic and how to use a small-scale recycling machine to transform collected plastic waste from daily life into meaningful products, taking this opportunity to craft personalised trendy accessories.

Workshop TW 3	Community Art Weaving Workshop
Date & Time	04.01.2025 (Sat) 15:00-17:00 08.01.2025 (Wed) 15:00-17:00
Venue	Sam Tung Uk Museum (Activity Room), Tsuen Wan
Introduction	Knot designer Zoe Siu , the creative unit for #ddHK's installation at Sam Tung Uk Museum this year, will be hosting this weaving workshop. Zoe will engage participants through innovative weaving techniques to create simple auspicious patterns such as flowers and animals inspired by Hakka flower bands. This is not only an opportunity to learn about Hakka culture but also a journey to explore the fusion of traditional craftsmanship and contemporary art.

Notes

1. The workshops are conducted in Cantonese supplemented with English and Putonghua.
2. Registration is required to join the workshops, please refer to #ddHK website for details.

Workshop TW 4	Tsuen Wan Creative Virtual Cinematography Experience
Date & Time	11.01.2025 (Sat) 11:00-12:30 11.01.2025 (Sat) 15:00-16:30
Venue	STAGEPLUS (TML Tower, Tsuen Wan)
Introduction	Virtual Production is a global trend in the creative industry that utilises high-precision LED screens to display dynamic backgrounds combined with live performances, creating an instant and realistic shooting environment. Participants will step into STAGEPLUS , Hong Kong's first virtual technology production and filming studio in Tsuen Wan. STAGEPLUS will introduce 360-degree 3D stage control technology and LED screen filming for movies and media industry, allowing participants to explore diverse scenes, three-dimensional models, and shooting angle setups, experiencing the possibilities of technology and innovative filming.

Notes

1. The workshops are conducted in Cantonese supplemented with English and Putonghua.
2. Registration is required to join the workshops, please refer to #ddHK website for details.

Tsuen Wan Market

Market TW 1	Into the Landscape Eco-Art Festival
Date & Time	28.12.2024 (Sat) 11:00-20:00 29.12.2024 (Sun) 11:00-20:00
Venue	Hoi Shing Garden, Tsuen Wan
Introduction	Into the Landscape Eco-Art Festival is an eclectic fusion of environmental consciousness, market excitement, musical energy and family-oriented fun. There will be nearly 30 stalls covering fashion, lifestyle goods, delicacies, handicraft experiences, and more. Additionally, there will be local artists and community groups presenting busking music and art performances. Against the backdrop of the mural "Tsuen Wan: Into the Landscape" debuted in 2023 at Hoi Shing Garden, the market will be filled with vibrant energy, allowing participants to have a fulfilling and enjoyable weekend!

Notes

1. Shuttle bus services by #ddHK will be arranged for visitors travelling between MTR Tsuen Wan Station, Hoi Shing Garden and MTR Tsuen Wan West Station during the market opening hours.

Sha Tau Kok Tour

Tour STK 1	Hidden Gem Discovery Tour - Ap Chau & Kat O
Date & Time	14.12.2024 (Sat) 10:00-13:00
Introduction	Ap Chau and Kat O are popular attractions of the Hong Kong UNESCO Global Geopark. Led by local walking tour experts from Walk in Hong Kong , participants will take ferry to these stunning islands from Sha Tau Kok, discovering the fishing culture and history, as well as geological features of the islands, renowned for their ochre-colored rock formations and breathtaking hilltop view.
Remarks	Ferry services will be arranged travelling between Sha Tau Kok Pier and the islands.

Tour STK 2	Sha Tau Kok Life and Artistic Voyage
Date & Time	18.12.2024 (Wed) 10:00-12:00 18.01.2025 (Sat) 10:00-12:00
Introduction	Sha Tau Kok boasts charming scenery and a rich artistic scene. Apart from the Sha Tau Kok Estate, dubbed as the “Salmon House” and expressive murals near Sha Tau Kok Square, participants will also visit the three creative installations brought by #ddHK. The local walking tour experts from Walk in Hong Kong will engage participants in exploring these landmarks from creative and cultural aspects, discovering local stories, artistic vibes and lifestyle of Sha Tau Kok.

Tour STK 3	Sha Tau Kok Story Tour
Date & Time	22.12.2024 (Sun) 10:00-12:00 10.01.2025 (Fri) 10:00-12:00 08.02.2025 (Sat) 10:00-12:00
Introduction	The local walking tour experts from Walk in Hong Kong will lead participants to explore historical relics and cultural landmarks in Sha Tau Kok, such as Tin Hau Temple at Yim Liu Ha Tsuen, Sha Tau Kok Story House, Chung Ying Street Garden, and the Cape of Sha Tau Kok. They will share the enchanting tales of this neighborhood, allowing participants to gain a deeper understanding of the local customs and culture, and experience the unique charm of Sha Tau Kok.

Notes

1. Shuttle bus services will be provided for participants travelling between Fanling and Sha Tau Kok.
2. The guided tours are conducted in Cantonese supplemented with English and Putonghua.
3. Registration is required to join the guided tours, please refer to #ddHK website for details..

Tour STK 4	Hidden Gem Discovery Tour - Lai Chi Wo
Date & Time	05.01.2025 (Sun) 10:00-13:00
Introduction	Lai Chi Wo is one of the largest and best-preserved Hakka walled villages in Hong Kong, with a history of over 300 years. Participants of this tour will take ferry from Sha Tau Kok and wander through the Lai Chi Wo Village. Local walking tour experts from Walk in Hong Kong will also explore the walled village structure and the lifestyle of Hakka villagers, uncovering the root and stories of Hakka culture with participants.
Remarks	Ferry services will be arranged travelling between Sha Tau Kok Pier and Lai Chi Wo.

Notes

1. Shuttle bus services will be provided for participants travelling between Fanling and Sha Tau Kok.
2. The guided tours are conducted in Cantonese supplemented with English and Putonghua.
3. Registration is required to join the guided tours, please refer to #ddHK website for details.

Sha Tau Kok Workshop

Workshop STK 1	Dynamic Flipping and Dancing Music Experience
Date & Time	18.01.2025 (Sat) Session 1: 15:00-16:00 Session 2: 16:00-17:00
Venue	Sha Tau Kok Square
Introduction	Taking inspiration from the on-land dragon boat parade, residents of various ages, the elderly, adults, youth, and children of Sha Tau Kok, are warmly invited to join the on-site interactive performance. Against the stage backdrop of #ddHK creative installation "The Auspicious Dance", participants will not only enjoy the fantastic performances and learn the dance steps of the on-land dragon boat parade but also join the performers in dancing together.

Workshop STK 2	Artsy Fish Net Workshop
Date & Time	19.01.2025 (Sun) Session 1: 14:00 – 16:00 Session 2: 15:00-17:00
Venue	San Lau Street Art Space
Introduction	This workshop will be guided by Yumi Keung , a SAORI weaving instructor recognised by SAORI International Volunteer College in Japan, and Fung Yuen Man (Ah Man) , a descendant of native fishermen from Sha Tau Kok. They will blend traditional fishing net weaving techniques with straw to create unique pieces. In this workshop, participants will not only learn about this tradition and weaving craft but also create a 20cm x 20cm personalised woven artwork by hand.

Notes

1. Workshop and market are held on the same day. Participants can take the shuttle bus arranged by #ddHK travelling between Fanling and Sha Tau Kok on the day of market.
2. The workshops are conducted in Cantonese supplemented with English and Putonghua.
3. Registration is required to join the workshops, please refer to #ddHK website for details..

Sha Tau Kok Market

Market STK 1	Sha Tau Kok Seaside Weekend Market
Date & Time	18.01.2025 (Sat) 10:00-18:00 19.01.2025 (Sun) 10:00-18:00
Venue	Sha Tau Kok Promenade Sitting-out Area
Introduction	The Seaside Weekend Market, a vibrant showcase of local culture and craftsmanship along the picturesque seaside of Sha Tau Kok, will feature nearly 20 stalls offering a variety of products. They include innovative eco-friendly recycled and lifestyle goods, delightful flavours of snacks, limited-time beverages infused with unique Sha Tau Kok flavours, and local arts and crafts. Additionally, young singers and street artists will perform busking music, creating a relaxed and enjoyable atmosphere for all weekend visitors.

Note

1. Shuttle bus services by #ddHK will be arranged for visitors travelling between Fanling and Sha Tau Kok during the market opening hours.